MPO(TA) of NJB (Chennai) visited Bangalore and organised "Students Outreach Programme" (SOP), an initiative of NJB for creating Awareness among students about Jute & Jute diversified products. The SOP programme was organized among fashion students of National Institute of Fashion Technology (NIFT), on 27th Apr'15. More than 50 students attended the event and actively participated in the Spot Quiz about Jute industry.
Students actively participated in the Jute Quiz, organised by MPO during the SOP, and awarded Jute Prizes to the winning student/s.

Prize being offered to the Students, who responded to the Jute Quiz programme
NJB's organisation of "Students Outreach Programme" (SOP) [contd..]

Student being awarded with Jute Prize for answering the Jute related Spot Quiz

Students interacting with M/s.Astra Designs Officials, who exhibited their Jute Products during the SOP.
To understand the present scenario of the Kerala Jute Floor Covering manufacturers, Shri. Dipankar Mahto, Secretary, NJB & Dy. Jute Commissioner, visited the Kerala Units on 14th & 15th April'2015. MPO (T. Ayyappan) & MPO (D. Mukherjee) accompanied Secretary, NJB during the visit.
Visit of Secretary, NJB & Dy. Jute Commissioner to Kerala Units

Shri. Dipankar Mahto, Secretary, NJB, & Dy. Jute Commissioner, during his visit to M/s. TMMC, Cherthala

Secretary, NJB, during his visit to M/s. Foam Mattings's Showroom at Alleppey