

| MARKET DEVELOPMENT & PROMOTION SCHEME (MDPS) | | | |
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| DOMESTIC MARKET PROMOTION ACTIVITIES (DMPA) : 2025-26 | | | |
| National Jute Fairs / Regional Fairs/Misc. Market Promotion Activities | | | |
| To be organised by Head Office Kolkata | | | |
| Sl. No. | Activity | Place | Month / Period |
| Eastern & NE Region Fairs | | | |
| 1 | Jute fair | Shillong | Apr '25 |
| 2 | Jute Fair | Siliguri | Jul '25 |
| 3 | Jute Fair/Fair organised by Govt. Bodies/Industry Bodies of Repute | Raipur / Bhubaneshwar | Aug '25 |
| 4 | Jute Fair | Gangtok | Sept'25 |
| 5 | Jute Fair | Darjeeling | Sep '25 |
| 6 | Jute Fair -City Centre-1 | Kolkata | Sept '25 |
| 7 | Jute Fair -City Centre-2 | Kolkata | Sept '25 |
| 8 | Jute Fair | Haldia / Ranchi | Oct '25 |
| 9 | Jute Fair/Fair organised by Govt. Bodies/Industry Bodies of Repute | Patna | Nov '25 |
| 10 | Jute Fair/Fair organised by Govt. Bodies/Industry Bodies of Repute like Hornbill Fair | Agartala | Dec'25 |
| 11 | Jute Fair/Fair organised by Govt. Bodies/Industry Bodies of Repute | Guwahati | Dec'25/Feb'25 |
| 12 | 3 Fairs (@ Rs 5.0 lakh each) unscheduled under reference from Ministry, State Govts. & Others | As per the proposals | As per the proposals |
| Southern Region Fairs | | | |
| Sl. No. | Activity | Place | Month / Period |
| 1 | Jute Fair/Fair organised by Govt. Bodies/Industry Bodies of Repute | Mangalore / Pudhucherry | April'25/Dec.'25 |
| 2 | Jute Fair | Calicut/ Cochin | May'25/Dec'25 |
| 3 | Messe Show/Maharashtra Chamber of Commerce Fair | Mumbai | May '25 |
| 4 | Jute Fair/Fair organised by Govt. Deptt/Industry Bodies of Repute | Coimbatore | Jul - Sep'25 |
| 5 | Jute Fair/Fair organised by Govt. Deptt/Industry Bodies of Repute | Chennai | Aug - Sep'25 |
| 6 | Jute Fair | Goa | Oct-Dec '25 |
| 7 | Lepakshi Craft bazar | Vijayawada | Nov-Dec '25 |
| 8 | Jute Fair/Fair organised by Govt. Bodies/Industry Bodies of Repute | Mumbai | Nov - Dec '25 |
| 9 | Jute Fair/Fair organised by Govt. Bodies/Industry Bodies of Repute | Nagpur | Jan - Feb'26 |
| 10 | 2 Fairs (@ Rs 5.0 lakh) unscheduled under ref. from Ministry, State Govts. & Othrs | As per the proposals | As per the proposals |
| To be organised by Delhi Regional Office | | | |
| Northern Region Fairs | | | |
| Sl. No. | Activity | Place | Month / Period |
| 1 | Jute Fair | Shimla | May'25 & March'26 |
| 2 | Jute Fair | Manali | May/June'25 |
| 3 | Jute Fair | Chandigarh | Aug/Dec'25 |
| 4 | Jue Fair/Fair byGovt. Bodies or Industry Bodies of Repute at Srinagar | Srinagar/ Bhopal | Sept '25 |
| 5 | Shilpotsav Noida by M/o Culture | Noida, UP | Oct'25 |
| 6 | CII Fair Chandigarh & Dehradun | Chandigarh & D'dun | Sept/Oct'25 |
| 7 | Jute Fair /Lucknow Mahotsav | Lucknow | Nov',25 |
| 8 | PITEX Amritsar and UPTEX Lucknow by PHD Chamber | Amritsar & Lucknow | Dec.25 & March'26 |
| 9 | Shilpgram Utsav, Udaipur | Udaipur, Rajasthan | Dec '25 |
| 10 | Pashchimi Rajasthan Udyog Hastashlpa Utsav, Jodhpur | Jodhpur, Rajasthan | Jan'26 |
| 11 | Taj Mahotsav by UP Tourism | Agra, UP | Feb '26 |
| 12 | 4 Fairs unscheduled under ref. from Ministry, State Govts. & Othrs | As per the proposals | As per the proposals |
| Sl. No. | Activity | Place | Month / Period |
| NATIONAL LEVEL EVENTS | | | |
| 1 | Wedding Diaries - Kolkata Office | Kolkata | July,25 |
| 2 | India Story - Kolkata Office | Kolkata | Dec,25 |
| 3 | Poush Mela - Kolkata Office | Shantiniketan | Dec'25 |
| 4 | Golkunda Craft Bazar - Kolkata Office | Hyderabad | Aug/Sep '25 |
| 5 | All India Craft Mela, Shilparamam -Kolkata Office | Hyderabad | Dec'25 |
| 6 | HGH Fair / Gifts World Expo | Kolkata, Delhi, Mumbai | April, July, Sept & |
| 7 | IITF/IIMTF - Kolkata Office | Kokata | Dec'25 |
| INTERNATIONAL EVENTS (RETAIL) IN INDIA | | | |
| 1 | India Int. Trade Fair (IITF) - Delhi Office | New Delhi | Nov'25 |
| 2 | Exhibition & Knowledge Sharing for Textile Advantages (EKTA) Shimla - a MoT event | Shimla, HP | May'25 |
| 3 | Surajkund Mela, Haryana Tourism - Delhi Office | Surajkund | Feb '26 |
| INTERNATIONAL EVENTS IN INDIA | | | |
| Sl. No. | Activity | Place / Country | Month / Period |
| 1 | Autumn / Spring Fair, EPCH | Noida | Oct' 25/ Feb'26 |
| 2 | Kolkata International Book Fair | Kolkata | July/ Dec'25 |
| 3 | Int. Carpet Fairs (CEPC) | Delhi/Bhadohi | Feb'26 |
| 4 | Bharat Tex'25 - A new event of the Ministry | Delhi | Feb'26 |