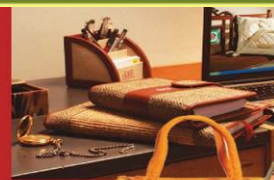


ENRICHES LIFE EVERYWHERE

Use Jute in every sphere of life. It's reusable, versatile and stronger ... and very very convenient.



राष्ट्रीय पटसन बोर्ड
NATIONAL JUTE BOARD

E-Newsletter – An Informative Initiative October 2024 Edition



Key Events :

- Blood Donation Camp
- Safai Mitra Felicitations
- Mass cleanliness Drive
- Cleanliness Drive



Glimpses of inaugural programme of training on Woolenisation of Jute at Patsan Bhawan, Kolkata - 3rd September 2024.



Master trainers' training on woolenised jute by NJB

A 10 days training programme for NJBs Empanelled Master Trainers' commenced from 3 September at Patsan Bhawan, Kolkata with the objective of sharpening the existing skills of Master Trainers' on woolenisation of jute.

The programme was inaugurated by Shashi Bhushan Singh (IRTS), Secretary & CEO, NJB who emphasised on wide-spread activities of jute woolenisation which will yeild in production of low cost woolenised jute blankets, garments, carpets etc as a viable and cost effective substitute



of pure wool. Based on the huge demand, jute woolenisation training and production activities have already started in different parts of the Country like Kargil, Srinagar (J&K), Rishikesh, Almora and Darjeeling with support of NJB which is generating huge employment opportunities for women folk.

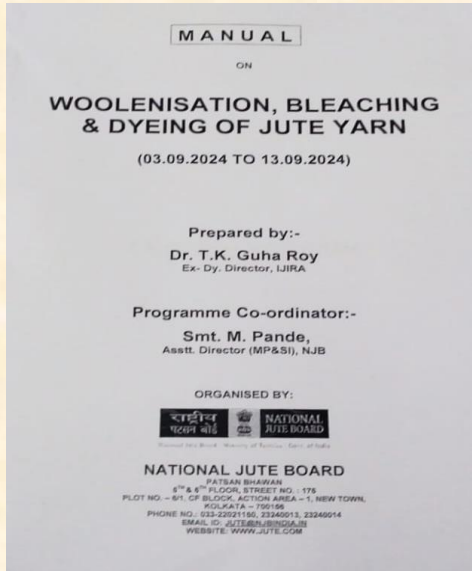
NJB Jute Fair at Coimbatore was inaugurated by Shri V. Balakrishnan, Commissioner of Police, Coimbatore, on 12.09.2024, in presence of Smt. P. Alli Rani, Director, SVIPTM, Smt. Rita Hemrajani, CMD, NHDC, and Shri Shashi Bhushan Singh, Secretary, NJB.



National Conference on Jute Geotextiles Held in Bangalore, Karnataka on September 13, 2024, the National Jute Board, in collaboration with IISc Bengaluru, hosted a conference on “Jute Geotextiles in Civil Engineering.”



Glimpse of Valedictory Session of Master Trainer's Training on Woolenisation of Jute on 13.09.24 at Patsan Bhawan, Kolkata.



Glimpses of the Inaugural Workshop on Do's and Don'ts of Conduct Rules organized by National Jute Board in Patsan Bhawan Auditorium as a part of the 3-Month Campaign as a precursor to the Vigilance Awareness Week.



Swachhata Hi Seva' Campaign – 2024

**Cleanliness drive held on 20.09.2024 under 'Swachhata Hi Seva' Campaign – 2024
at NJB Office Buiding, New Town, Kolkata**