

Ref.No. NJB/MD/Fairs/2020-21

25th September,2020

To
All JDP Manufacturing Units /WSHG/SHGs

Sub: Proposed Marketing initiative during the Covid unlock ~~lock~~-period related to Organization of Participation of NJB in the Jute Fair to be conducted in collaboration with Ambuja Neotia Marketing & Events at City Centre 1& 2 ,Kolkata,W.B from 2nd October -4th October ,2020

Dear Sir / Madam,

Application are invited from the JDP manufacturing units /WSHG/SHGs & to communicate their interest regarding participation in the forthcoming Jute Fair at CITY CENTRE 1&2 ,an focused Marketing initiative taken up by NJB during 2020-21 to facilitate the scope of sell of JDP products for the jute entrepreneurs .after the COVID lockdown period.It is requested to send the properly filled in applications in approved format to NJB , H.O (Kolkata) at the given address below or through e.mail within 29.09.2020 (at 12.00 noon) and after that selection of participants for the aforementioned fair will be conducted by NJB Marketing Division.

Thanking you ,

Yours faithfully,



(Lt. Col. RBS Titus)
Director , MP&SI