

MOST URGENT
BY FAX/ COURIER/ EMAIL

Ref. NJB/ MD/ India Show Mexico/2019-20

Date: 14th January, 2020

To
All Regd. Jute Exporters.

Sub: Letter of Interest for participation in the ITPO organised India Show to be held at Expo Reforma, Mexico City during March 18-22, 2020 for promotion of jute lifestyle products including promotional gift items.

Dear Sir,

We are pleased to inform that ITPO, a Govt of India's premier trade promotion organisation is organising participation in India Show at Expo Reforma Mexico City during March 18-22, 2020.

NJB would consider active participation of jute exporters in this B2B & B2C event organized by ITPO under the banner of National Jute Board for promotion of jute lifestyle products including promotional gift items. We would request the Jute exporters to convey their willingness /consent to take part in the India Show, Mexico 2020 during March 18-22, 2020 under NJB banner before 25th January, 2020.

The participants are required to pay 50% of space rental of a furnished booth of 9 Sq. Mtr. **in the form of Pay Order/Demand Draft drawn in favour of "National Jute Board" payable at Kolkata under Export Market Development Assistance Scheme being implemented by NJB.** The approximate stall cost to be borne by participants under EMDA Scheme is Rs. 1,17,000/- for a space of 9 Sq. Mtr. (being 50% of actual space rent paid to the fair organizer). As per practice, the package of services offered by ITPO will include built up stand, fascia, lighting, floor carpet, standard available display aids, furniture and general publicity support.

This may please be given top priority.

Thanking you,

Yours faithfully,



(Lt. Col. RBS Titus)
Director-Mktg

Application for participation in Export Promotion Events organized by NJB.

1. Application for participation in :
2. Name of the Regd. Exporter / Company :
Address :
Mobile : +91
Telephone :
E-mail :
Website :
3. Name of the contact Executive with Designation :
4. RCMC No. allotted by NJB/Other EPC(Copy to be enclosed) : No.: _____ Date: _____
5. Products for display & promotion :
1. _____ (% of Jute content)
2. _____ (% of Jute content)
3. _____ (% of Jute content)
4. _____ (% of Jute content)
6. Export performance of your Company (All jute goods) during 2016-17/ 2017-18/2018-19 : Rs.

	2016-17	2017-18	2018-19
7. Participation Fee: (Demand Draft/ Pay Order No. & Date) : Rs. _____
Signature : _____
Name : _____
Designation : _____
Stamp : _____