Students Outreach Programme (SOP) and Distribution of 'Jute Mark Logo Printed Jute Bags' to 1000 students at 'The Standard Fireworks Rajaratinam (SFR) College for Women' on 25th July'22

Students Outreach Programme (SOP) and Distribution of 'Jute Mark Logo Printed Jute Bags' to 1000 students, at 'The Standard Fireworks Rajaratinam College for Women', at Sivakasi, on 25th July'22. Shri. T. Ayyappan, Deputy Director, NJB, Chennai & Hyderabad, distributed the Jute Bags to the Students and also made a Power Point presentation on the Use of Jute Products in Daily Life. Smt. T. Palaneeswari, Principal and other ACIDE Co-Ordinators, Dr. D. Rajamani, Dr. K. J. Sunmista, Dr. U. Umadevi, participated in the above promotional event, on 25th July'2022. Some of the Students, evinced interest to take-up Jute business, after completion of their studies.



Jute Mark Logo Bag being Distributed by Deputy Director MP&SI, NJB (T.Ayyappan) to Students



SOP presented by Deputy Director MP&SI, NJB (T.Ayyappan) at SFR College Sivakasi on 25th July 2022



SFR Students displaying the Jute Mark Logo bags on 25th July 2022