

REF: JDRC PROJECT/NJB-NIFT/RECRUITMENT/2023/DESIGNER

SUB: VACANCY ANNOUNCEMENT FOR THE POST OF 2 NOS. OF DESIGNERS FOR JDRC PROJECT AT PATSAN BHAVAN, New Town, West Bengal

EMPLOYER- NATIONAL JUTE BOARD, Ministry of Textiles, GOI

TYPE OF EMPLOYMENT- Contract

NATURE OF JOB- 6 days a week –full time

PERIOD OF ENGAGEMENT- 3 YEARS with probation of 1 year

JOB LOCATION- PATSAN BHAVAN AND OTHER JUTE CLUSTERS AS AND WHEN REQUIRED BY NJB

SALARY- Consolidated amount of Rs.50,000/- pm

ELIGIBILITY- Minimum 4 years B. Des degree from NIFT/NID with 7-10 years' experience of product designing. Candidates with ample knowledge of jute product development including bags will be preferred.

Role of Designers:

- To maintain a repository of about 1600 new and innovative JDPs designs
- To help JDP manufacturers, Artisans, WSHGs and exporters by developing, designing and disseminating market-worthy modern, innovative and trend-forecasting designs to help gain businesses in domestic and export markets
- During developing Designs, the Designer has to combine Art, Science and Technology to bring innovative JDs, Exploring Demand-pull innovation, and Invention pull innovation, in Jute products.
- To run a centralised Design development and resource centre at PatsanBhavan, Kolkata
- To extend support to develop JDP unit-specific designs and products on cost sharing basis
- To continuously disseminate designs developed by the NIFT/NID passed designers in the proposed Jute Design Resource Centre at PatsanBhavan, Kolkata, to the beneficiaries/production units created by the JRCPC for manufacturing and marketing market-worthy new products.

- The Designers should have regular interaction with the Jute Industry / JPDEPC / Entrepreneurs / Exporters for seeking product and Design requirement inputs.
- The Designers & Master Trainers should prepare Designs Catalogues on a Quarterly Target basis.

Applications are to be emailed with a cover letter with reference no. **JDRC PROJECT/NJB-NIFT/RECRUITMENT/2023/DESIGNER** addressed to **NJB, KOLKATA**, along with detailed CV to t_ayyappan@yahoo.com and ad.mkt@njbindia.in **by 10th. 11.2023**

Selected candidates will be interviewed during Mid Nov 2023 at the NIFT campus. Details will be communicated to shortlisted candidates based on CVs.