

Ref. No.NJB/MD/Global Sources FAccessories-Johens'15/2015-16 Date: 20th October, 2015

To
All jute exporters

Sub: Organisation of participation in Global Sources Fashion Accessories, Johannesburg (South Africa) during 12-14 November, 2015 for promotion of jute packaging and lifestyle products.

Dear Sir,

As per Annual Action Plan for 2015-16, National Jute Board (NJB) would organize participation in Global Sources Fashion Accessories, Johannesburg (South Africa) for promotion of both traditional and lifestyle jute products including food grade quality cloth/bags.

The Show report of 2014 reveals that over 7000 buyers attended the Show. Encouraged by the buyers' response, Global Sources Fashion Accessories Fair 2015, a home products show, will be held in **Johannesburg Expo Centre, Nasrec**. The products being considered for promotion are: Home decor, Fashion & accessories, Home textiles, promotional & gift items, etc.

NJB invites applications from regd. Jute exporters for participation in Global Sources Fashion Accessories Fair, Johannesburg, 12-14 November, 2015. NJB would facilitate regd. jute manufacturer exporters to participate under EMDA Scheme. The participants are required to pay participation fee of **Rs. 1,33,300/=** (being 50% of space rental of one furnished booth of 9 sq. mtr.) **in the form of Pay Order/Demand Draft drawn in favour of "National Jute Board" payable at Kolkata under EMDA Scheme being implemented by NJB.**

The EMDA scheme in detail may be seen at NJB's **Website:www.jute.com**. Regd. Jute exporters interested to participate in India Sourcing Fair, Johannesburg under the banner of NJB may submit In-principle approval(IPA) application form duly filled in to NJB before stipulated date as envisaged in the Scheme.

We would request you to please submit the **prescribed application form duly filled in along with advance participation fee of Rs.25,000/-, for participation in Global Sources Fashion Accessories Fair, Johannesburg on or before 27th October, 2015.**

Thanking you,

Yours faithfully

P. K. Sahu
Chief Market Promotion Officer

Application for participation in Export Promotion Events organized by NJB.

1. Application for participation in : Global Sources Fashion Accessories, Johannesburg Expo Centre, Nasrec, South Africa, 12-14 November, 2015
2. Name of the Regd. Jute Exporter / Company :
Address :

Telephone : + 91
Fax : + 91
E-mail :
Website :
3. Name of the contact Executive with Designation :
4. RCMC No. allotted by NJB / other Export Promotion Council (copy of RCMC may be enclosed). : RCMC No.: _____ Date: _____
Issued by: _____
Valid upto: _____
5. Products for display & promotion : Jute promotional Home decor, Fashion & accessories, Home textiles, promotional & gift items, etc. Jute packaging incl. Foodgrade Quality Jute Cloth/bags.
i)
ii)
iii)
6. Export performance of Jute Company (All jute goods) during 2012-13 / 2013-14 & 2014-15. :
- | | <u>2012-13</u> | | <u>2013-14</u> | | <u>2014-15</u> | |
|--|----------------|----------|----------------|----------|----------------|----------|
| | Qty. | Value | Qty. | Value | Qty. | Value |
| | (M.Ton) | (/Crore) | (M.Ton) | (/Crore) | (M.Ton) | (/Crore) |
| | | | | | | |

7. Participation Fee: : **Rs.25,000/=**
(Demand Draft/ Pay Order)

No. _____ Date: _____

Name of the Bank:

Signature :

Name :

Designation :

Stamp :