

Ref. No. NJB/MD/IIMTF/2015-16

Date: 3<sup>rd</sup> December, 2015

To

**Sub: Participation of National Jute Board in India International Mega Trade Fair, 2015 at Science City, Kolkata from 17-27 December, 2015 for promotion of jute diversified products.**

Dear Sir/Madam,

As per the Annual Action Plan of NJB for the year 2015-16, the Board has decided to participate in the India International Mega Trade Fair (IIMTF), 17-27 December, 2015 at Science City, Kolkata for promotion and sale of Jute Diversified Products.

NJB has decided to collect the participation fee from the participants as under:

	Micro & small, SHGs/WSHG		Medium & large units	
	1 <sup>st</sup> time participation	Repeat participation	1 <sup>st</sup> time participation	Repeat participation
• Participation fee	Free	Rs.2,000	Rs.12,200	Rs.18,300
• Documents to be produced	Regn. with DC (Handicrafts) / DIC Regn. / Society of Cooperative Regn. / MSME Regn. / NABARD and jute artisan's photo identity card.		RCMC / Company Regn.	
• Booth size	9 sq. mtr.		9 sq. mtr.	

Spot sale of jute diversified products is allowed in the **NJB Pavilion**.

You are requested to send your application for your participation in IIMTF 2015 under NJB banner indicating your main products for promotion and sale along with participation fee in the form of Pay Order / Demand Draft drawn in favour of **“NATIONAL JUTE BOARD” payable at Kolkata**. Your application along with the **prescribed form** duly filled in along with participation fee should reach this Board on or before **9<sup>th</sup> December, 2015 (4.00 P.M.)**.

Thanking you,

Yours faithfully,

**(D. Mukherjee)**  
**Market Promotion Officer**

**Encl.: As above.**

**Application for participation in IIMTF, 2015, Kolkata under NJB banner.  
(To be returned duly filled in with Pay order/Demand Draft as applicable)**

1.	Name of the Unit	:	
	Address	:	
	Tel. /Mobile Number	:	
	Fax Number	:	
	E-Mail	:	
	Website	:	
	Name of the Contact person <b>(CAPITAL LETTERS)</b>	:	Mr./ Ms.

2. Manufacturer / Exporter : *Please tick* **Manufacturer**   
**(In case of Manufacturer, Please enclose DC (HC)/DIC/SSI/MSME/ NABARD/Society Registration certificate)** **Exporter**

• **Also enclose copy of Artisan's Photo ID.**

3. Jute Products being manufactured:

*(Please tick)*

- |  |   |   |
|--|---|---|
| (a) Handicrafts <input type="checkbox"/> | (b) Home Textiles <input type="checkbox"/>      | (c) Decorative Fabric <input type="checkbox"/>            |
| (d) Gift items <input type="checkbox"/>  | (e) Floor covering <input type="checkbox"/>     | (f) Home decorative <input type="checkbox"/>              |
| (g) Footwear <input type="checkbox"/>    | (h) Hand/shopping bags <input type="checkbox"/> | (i) Jute-based fashion jewellery <input type="checkbox"/> |
| (j) Travelware <input type="checkbox"/>  |   |   |

4. Demand Draft/Pay order No., Date & Amount:

Name :

Signature :

Date :