

Ref. No.NJB/MD/Domotex'16/2015-16

Date: 9th October, 2015

To
All Jute mills producing Yarn & Carpet accessories

Sub: Organisation of participation in Domotex International Trade Fair, Hannover (Germany), 16-19 January, 2016 for promotion of jute yarn & carpet accessories and jute floor coverings including jute mats / mattings, carpets, rugs & dhurries.

Dear Sir,

As per approved Annual Action Plan of National Jute Board (NJB) for **2015-16**, NJB would organise participation of jute sector in **Domotex International Trade Fair, Hannover (Germany)** scheduled to be held during **16th - 19th January, 2016** for promotion of jute yarn & other carpet accessories and jute floor coverings including jute mats / mattings, carpets, rugs & dhurries. For organization of participation of jute sector, NJB would request **Carpet Export Promotion Council (CEPC)** to book space in **Hall No. 4, Block No. 51 B** (same location as was in Domotex, 2015).

NJB invites applications from regd. Jute Mill Cos. for participation in Domotex Fair 2016 for promotion of jute yarn and other carpet accessories. For participation of Mill Cos. in NJB's generic promotion Pavilion with basic facilities for display of samples in miniature form, participating mill units would be requested to pay approved participation fee, which would be intimated subsequently.

National Jute Board implements Export Market Development Assistance (EMDA) scheme. The scheme in detail may be seen at NJB's Website: www.jute.com. Regd. Jute Mill Cos. interested to participate in Domotex 2016 under the banner of NJB may submit prescribed application duly filled in seeking In-principle approval (IPA) for availing EMDA before 30 days of the commencement of the Domotex 2016.

We would request you to please arrange to submit the enclosed prescribed application form duly filled in for participation in Domotex Fair 2016 to NJB **before 20th October, 2015**.

Thanking you,

Yours faithfully,

P. K. Sahu
Chief Market Promotion Officer

